

# NEWS RELEASE

#### FOR IMMEDIATE RELEASE:

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### GOVERNOR HASLAM, COMMISSIONER HAGERTY ANNOUNCE MVP GROUP INTERNATIONAL, INC. TO EXPAND OBION COUNTY OPERATIONS

Home Fragrance Company to Invest \$2 Million, Create 100 New Jobs

**NASHVILLE**—Tennessee Gov. Bill Haslam and Economic and Community Development Commissioner Bill Hagerty, along with MVP Group International, Inc. officials announced today the company will expand its current operations at 600 Sherwood Dr. in Union City. The home fragrance company will invest \$2 million and create 100 new jobs in Obion County.

"I want to thank MVP Group International for investing in Obion County and creating 100 new jobs in Union City," Haslam said. "Tennessee's central location is attractive to businesses looking to be strategically located, and today's announcement supports our goal of becoming the No. 1 location in the Southeast for high quality jobs."

"MVP and our department have prioritized putting a great labor force in Union City via this newly expanded presence in our state," Hagerty said. "MVP has been a solid employer in the region and will be a great partner as Tennessee plays a more vital role in the company's further expansion."

As part of the expansion, MVP International Group will consolidate distribution operations from South Carolina and Mississippi to Obion County in favor of a more central location in order to be closer to their manufacturing operations in Mayfield and Fulton, Kentucky. The company will upgrade the existing building and its operating systems to process the volume of goods transferred to Union City from other facilities outside the state.

"MVP is excited about growing our presence in Western Tennessee at our soon to be state of the art facility in Union City," MVP Group International, Inc. President Troy Propes said. "Growing up in Western Kentucky, our family knows firsthand the quality of the work ethic and loyalty of the people in the region. We look forward to servicing our world class customer base out of the Union City



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facility. I would like to express our sincere appreciation to everyone who was instrumental in making this project a reality especially the local, state and federal economic development authorities."

MVP Group International, Inc. is a complete home fragrance company that designs, manufactures and markets various private label, licensed and branded candles and home fragrance products such as Febreeze Home Collection. Some of their brands include Olde South Candle Company and Carolina Candle. Their products are sold directly to national and international retailers across many diverse multiple channels of distribution.

"It's an exciting time in Union City as MVP makes this announcement," Union City Mayor Terry Hailey said. "We look forward to a great relationship with this company that will put more and more of our people to work."

MVP Group International expects the Union City facility to be fully operational in about one year. The company plans to advertise through local job fairs when applications can be received at the facility.

## About the Tennessee Department of Economic and Community Development

Tennessee was named "2013 State of the Year" for economic development by *Business Facilities* magazine. The Tennessee Department of Economic and Community Development's mission is to develop strategies which help make Tennessee the No. 1 location in the Southeast for high quality jobs. The department seeks to attract new corporate investment in Tennessee and works with Tennessee companies to facilitate expansion and economic growth. Find us on the web: <a href="mailto:tn.gov/ecd">tn.gov/ecd</a>. Follow us on Twitter: <a href="mailto:@tnecd">@tnecd</a>. Like us on Facebook: <a href="mailto:facebook.com/tnecd">facebook.com/tnecd</a>.

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